

## **SLOUGH BOROUGH COUNCIL**

**REPORT TO:** Slough Wellbeing Board Working Group

**DATE:** 14<sup>th</sup> July 2021

**CONTACT OFFICER:** Richard West – Executive Director (Customer & Community)

**For all Enquiries)** (01753) 875500

**WARD(S):** All

### **FOR COMMENT & CONSIDERATION**

#### **STRONG, HEALTHY AND ATTRACTIVE NEIGHBOURHOODS UPDATE**

##### 1. **Purpose of Report**

The Strong, Healthy and Attractive Neighbourhoods model was adopted by the Wellbeing Board in September 2020. The purpose of this report is to update the Wellbeing Board on the progress of the initiative including its roll out across Slough.

##### 2. **Recommendation(s)/Proposed Action**

The Committee is requested to note the progress made on the Strong, Healthy and Attractive Neighbourhoods initiative and comment on the following:

- Progress made in Chalvey
- Progress made in Colnbrook
- Linkages to the Localities approach

##### 3. **Slough Wellbeing Strategy Priorities**

3.1 Strong, healthy and attractive neighbourhoods is a key priority of the Slough Wellbeing Board.

##### 3.2. **Five Year Plan Outcomes**

The strong, healthy and attractive neighbourhoods initiative cuts across all of the Councils five Year Plan Outcomes; however, it has a particular focus on Outcomes 2 & 3

*Outcome 2: Our people will be healthier and manage their own care needs*

*Outcome 3: Slough will be an attractive place where people choose to live, work and stay*

##### 4. **Other Implications**

###### (a) **Financial**

The strong healthy and attractive neighbourhoods initiative aims to make better use of existing resource. The model provides a more focussed way of

identifying and addressing need and working in a collaborative way to ensure intended outcomes and impact are achieved.

(b) Risk Management (*Compulsory section to be included in all reports*)

Risks associated with the delivery of the Strong, Healthy and Attractive (SHA) initiative will initially be monitored by the SHA task and finish group and relevant operation and strategic groups as well as being reported to the Slough Wellbeing Board.

(c) Human Rights Act and Other Legal Implications

There are no direct legal or Human Rights Act Implications

(d) Equalities Impact Assessment

There is no requirement to complete an Equalities Impact Assessment (EIA) in relation to this report. EIAs will be completed for specific aspects of the programme as required. A key principle of the model is to address inequalities.

## 5. Supporting Information

- 5.1 Strong, healthy and attractive communities are built on a combination of people, place, local pride and collaborative working with a clear understanding of need, feel and all the factors that make up the neighbourhood. The strong, healthy and attractive neighbourhood's initiative starts with the principle of working 'with' communities, rather than doing things 'to' them.

Our communities are at the heart of everything we do. It is our responsibility to ensure that as we change the way we do things, we communicate and engage with people so they understand what is happening around them and why - as well as empowering them to help us shape and implement our vision for Slough. Strong communities are fundamental to Slough's wellbeing and it making it a great place to live, learn and work. These principles are even more important to the borough now the council is facing significant financial challenges. The council, our partner organisations and residents need to work collaboratively to shift how we work together and deliver positive outcomes and strong, healthy and attractive communities are at the heart of this shift.

### 5.2 **What makes a strong, healthy and attractive neighbourhood?**

Our neighbourhoods are the places where our residents live, learn, work and socialise together. These everyday relationships are the glue that binds neighbourhoods and communities, bringing together people from different backgrounds and interests and building shared local identity, tradition and belonging.

People in strong, healthy and attractive neighbourhoods know their neighbours and have been empowered to have the skills and opportunity to take part in and feel part of local life. Trust between residents and public and private sector partners helps to create a shared stake in their local area and strong partnerships are built to work together collaboratively on shared priorities. The voice of the wider community is heard and reflected in local decisions.

### 5.3 Progress made in Chalvey

A number of projects have been ongoing since the report in May 2021.

**Chalvey Can** – 142 participants have been engaged (46 families), the first “in-person” Family Fun Day took place at Chalvey Recreation Ground with families taking part in a mini-Olympics. The face-to-face programme of physical activity launched on 5th July with family sessions happening at Chalvey Rec 5 days a week, alongside some sessions which remain online. The project has been extended to May 2023 with approval from Sport England.

**Community Learning programme** has been running successfully from Chalvey Community Hub with low level ESOL and Maths teaching taking place. A community consultation will be launched in August 2021 to gain insight into what the community want in terms of learning opportunities from a variety of partners.

**A new job club approach** – working with partners, the Chalvey Community Partnership (CCP) are developing a newly designed job club with partners from the Department of Work and Pensions, internal employability partners, the Building Better Opportunities project and local employers - a launch event will take place when we are able to invite the public into Chalvey Community Hub (late July/early August).

**Chalvey Interfaith Partnership** – The CCP have launched the new Chalvey Interfaith Partnership (CIP) in collaboration with the religious communities of Chalvey, working to bring the faith-based communities of Chalvey together. The CIP will be forming networks and building on assets within the community to build community resilience. The CIP will be planning a programme of events hosted at each of the different places of worship open to the whole community of Chalvey to improve community cohesion and will also be working together to support Chalvey wide initiatives such as the COVID-19 vaccine roll out.

**Safer Streets Fund** – in collaboration with the CCP, Slough Borough Council are applying to round three of the Safer Streets Fund which focuses on Violence Against Women and Girls. The project will focus on Chalvey as this is a location with particular issues around reported incidents linked to violence against women and girls. The scheme will develop education and awareness programmes with Chalvey young people. As part of this programme, work will be developed with the local community through the CCP to identify the community’s role in this issue and working with local partners like the police and local businesses to improve community safety.

**Slough in Bloom (SiB)** - CCP working with SiB to encourage Chalvey residents and businesses to enter Slough in Bloom to improve appearance of the area.

**Street Drinking Taskforce** – the first meeting of all partners including CCP will take place on 7th July to look at how to tackle the street drinking which has expanded from Chalvey Road East to now include Chalvey Road West.

**The Chalvey Post** – the CCP have created their first community newsletter which will be distributed to all households in Chalvey by the end of July.

**Chalvey Rec improvements** – the CCP are working with the council’s Parks and Open Spaces team to apply for further funding in addition to the S106 funds to optimise the improvements to the recreation ground. The application will be submitted by the end of July and the outcome of this bid will be announced before by September.

**Chalvey Together** – the CCP are working with a wide range of partners to put in a funding application to deliver a ‘fit and fed’ style club for Chalvey residents encouraging physical activity and community cohesion through cooking and eating together on a regular basis which, if the funding application is successful, we hope to launch in September.

#### 5.4 Progress made in Colnbrook with Poyle.

5.4.1 Shortly after the May local elections in May 2021 the Colnbrook with Poyle Stronger, Healthy and Attractive community survey was delivered to 3,000 homes in Colnbrook. This was alongside social media campaigns, press release and discussion groups with numerous community groups to encourage take up of the survey. The survey closed at the end of June and analysis of responses is now taking place.

5.4.2 The discussions held with community leaders and existing community groups has allowed a core group of organisations expressing an interest in having a continuing involvement in developing and delivering a Stronger Neighbourhoods action plan in the ward. These partners include:

- Colnbrook with Poyle Parish Council
- Pippins Primary School
- Colnbrook NAG
- Colnbrook Residents’ Association
- Colnbrook Community Association
- Colnbrook United Reformed Church
- St Thomas’ Church
- Over 50s club
- Colnbrook Cares Initiative
- Heathrow Community Team

5.4.3 The next steps will include:

- Collating and analysing the results of the survey.
- Share results and emerging priorities with all stakeholders to draft an initial action plan.
- Work with active partners to draw together a forum to lead the implementation of the action plan.

5.4.4 The work carried out to date indicates that the future work in Colnbrook with Poyle will be different to the work currently being carried out in Chalvey. It seems that there are significantly more established and active community groups and resources in Colnbrook with Poyle and this will be reflected in the structures put in place to deliver and embed the action plan.

## 6. **Roll out the Strong Healthy and Attractive Neighbourhoods**

6.1 Work has started in the Britwell area to continue the roll out of the Strong, Healthy, Attractive initiative. The council’s Community Development Team and Locality Lead have started to work together to identify key initial areas for work in the locality.

- Health and wellbeing are particular areas of concern locally and future engagement with partners (including residents) will be undertaken around the range of services delivered from the newly refurbished Britwell Community Hub and health centre.

- Employment, training, jobs and skills has been raised as a second area that requires more engagement with residents and partners.

6.2 Future areas for Strong, Healthy, Attractive Neighbourhoods work will be driven by the research and analysis led by the Locality model. It is vital that future locations for this valuable work is supported by evidence of need. Equally important is the recognition that the positive momentum in the current SHA Neighbourhood work will need to be maintained by local communities rather than by input from council staff. As new localities and neighbourhood areas come on-line the council needs to ensure it has adequate resources to support the work as it begins and puts structures, processes and support in place to allow local partners to lead in the long term.

## 7. Links with the Localities Agenda

7.1 The previous report to the Health and Wellbeing Board described a position with Locality working that has altered over the intervening months.

7.2 Locality Lead – the council will move forward with one Locality Lead and this postholder has been appointed. The Locality Lead will be the strategic lead developing Locality Plans for all 4 localities

- Cippenham & Chalvey
- Britwell, Northborough & Lynch Hill
- Farnham, Baylis & Stoke, Elliman & Upton Lee
- Langley St Mary's, Langley Keddermister, Upton & Colnbrook with Poyle

7.3 In addition to co-creating Locality Plans with residents, councillors, council services and partner organisations, the Locality Lead will be facilitating new ways of working together. Initially this will focus on working with council teams to encourage and facilitate more efficient sharing of intelligence and information about schemes, programmes and services being delivered in a locality and embedding a clear drive to understand customer needs. Over the remainder of 2021 this focus will expand to include strengthening our partnership working even further with existing community, third sector and public sector organisations in each locality.

7.4 Community Hubs – as reported in May, Chalvey Community Hub has been open and operational since mid-April. The numbers of staff allowed to work from this building has been limited due to COVID-19 restrictions, but plans are in place to expand the range of services working from this location from the end of July 2021.

7.5 The refurbishment of Britwell Community Centre continues, and the anticipated full re-opening remains early 2022.

7.6 The Locality Lead is working with partners to understand the current community building assets in each Locality. A medium-term objective is to identify a range of locations where council and partner services could be delivered from. However, it is important to underline that Locality working is not dependent upon working from community hubs. Slough's Locality Model is about changing how we work rather than being linked to where we work from.

7.7 The Strong, Healthy and Attractive Neighbourhoods programme will become the operational delivery vehicle for Locality working. Future papers to the Board will outline how Locality data and intelligence will influence the roll out of the Strong, Healthy and Attractive Neighbourhoods work across the borough.

7.8 Whilst the Governance for the Strong, Healthy and Attractive Neighbourhoods is the Wellbeing Board, governance arrangements for Localities is still being agreed. However, it is likely that the Wellbeing Board will play a significant role in this. Comments from Board members are welcome to help determine the most appropriate governance arrangements.

## **8. Comments of Other Committees**

This report has not been shared with other committees, however, the general principles of the Strong, healthy and Attractive Neighbourhoods model has been widely discussed and well received as the right direction of travel for Slough.

## **9. Conclusion**

Implementation of a Strong, Healthy and Attractive Neighbourhood model in Chalvey has developed a strong foundation with partners working well together on a range of services and projects. The needs analysis in Colnbrook with Poyle has already identified key local partners and some headline issues for consideration. Early work is beginning in the Britwell area to reap the benefits of the new health centre opening in 2022.

Ensuring that this work and the new Locality model dovetail and support each other is the next critical step for delivery.